



**28-02-2025**

**Vidyavardhaka Sangha ® Mysuru**  
**VIDYAVARDHAKA FIRST GRADE COLLEGE**  
Sheshadri Iyer Road, Mysuru-570001

**VIDWATH 2K25**  
*Power of Insight*  
**Legacy of Season 17**

**A STATE LEVEL INTER COLLEGIATE BIZTECH EXTRAVAGANZA**  
**28<sup>th</sup> February and 1<sup>st</sup> March, 2025**

**/// VIDWATH-2K25 ///**

VIDWATH-2K25 is a state level inter-collegiate Biztech Extravaganza. It is a lavish platform set up to exhibit Commerce, Management, Technical and Artful skills. VIDWATH-2K25 is season 17 beginning from the year 2007, programmed on the 28th February and 1st of March 2025, which provides opportunities for the participants to explore their talents and unravel the potentialities. VIDWATH-2K25 also assesses the competencies, innovativeness, and efficiency of the participants. VIDWATH-2K25 with the tagline of “POWER OF INSIGHT” is a multifaceted platform created for various participants from different regions of the state.



# VIDWATH - 2K25

*Power of Insight*  
Legacy of Season 17

A STATE LEVEL INTER COLLEGIATE BIZTECH EXTRAVAGANZA

## Inauguration Programme

Chief Guest

**Sri. Shanmuka Rao Goru**

Chief Financial Officer

Amara Raja Electronics Ltd., Bengaluru

Presided By

**Sri. Gundappa Gowda**

Hon. President

Vidyavardhaka Sangha (R), Mysuru

Guests of Honour

**Er. P. Vishwanath**

Hon. Secretary

Vidyavardhaka Sangha (R), Mysuru

**Sri. Srishaila Ramannavar**

Hon. Treasurer

Vidyavardhaka Sangha (R), Mysuru

**Sri. T. Nagaraju**

CMC Chairman, VVFGC, Mysuru

**Dr. S. Mari Gowda**

Principal, VVFGC, Mysuru

Date: 28/02/2025

Time: 9:30 A.M

Venue

Sri. P.M. Chikkaboriaiah Hall



**Chief Patrons**



**Sri. Gundappa Gowda**  
Hon. President  
Vidyavardhaka Sangha @, Mysuru.



**Er. P. Vishwanath**  
Hon. Secretary  
Vidyavardhaka Sangha @, Mysuru.



**Sri. Srishaila Ramannavar**  
Hon. Treasurer  
Vidyavardhaka Sangha @, Mysuru.

**Patrons**



**Sri. T. Nagaraju**  
Chairman, CMC  
Vidyavardhaka First Grade College



**Dr. S. Mari Gowda**  
Principal  
Vidyavardhaka First Grade College

**Overall Student Co-Ordinators**

**Charan S**

8867195592

**Dhanush L**

9591245301

**Kavana S**

9731153170

**Keerthan S**

9886709830

**Mayura H S**

8123274115

**Nithesh Raj K**

7022245497

**Shashikala T R**

6362660206

**Organizing Secretary**

**Prof. Geetha N**

HOD, Dept. of  
Commerce &  
Management  
9901701874



**Staff Coordinators**

**Shruthi M T**

Asst. Professor  
8152816358



**Publicity Co-ordinators**

**Darshan K**

7676346758

**Sinchana Natraj**

8088071398

**Thanushree S**

8147926887

**Thushara M S**

8792094170

**Technical Co-ordinators**

**Arjun S** 8073229096

**Madan Kumar C** 8904696816

**Vikas V** 9945181638

**Chandan V**

Asst. Professor  
7899886873









ನಾನು ಹೆಚ್ಚು ವಿದ್ಯಾರ್ಥಿಗಳ ಜೊತೆ ಬೆರೆಯಲು ಬಯಸುತ್ತೇನೆ, ಕಾರಣ ಅದು ನನ್ನ ಕೆಲಸದ ಬೆಳವಣಿಗೆಗೆ ಸಹಕಾರಿಯಾಗಿರುತ್ತದೆ. ಹಾಗಾಗಿ ಇಂತಹ ಕಾರ್ಯಕ್ರಮಗಳು ನನಗೆ ಮತ್ತು ನನ್ನ ವೃತ್ತಿಗೆ ಹೆಚ್ಚು ಪರಿಣಾಮಕಾರಿಯಾದುದು ಎಂದು ಬೆಂಗಳೂರಿನ ಅಮರರಾಜ ಎಲೆಕ್ಟ್ರಾನಿಕ್ಸ್‌ನ ಮುಖ್ಯ ಹಣಕಾಸು ಅಧಿಕಾರಿಗಳಾದ ಶ್ರೀ.ಷಣ್ಮುಕ ರಾವ್ ಗೊರು ಅವರು ಅಭಿಪ್ರಾಯ ಪಟ್ಟರು.

ನಗರದ ವಿದ್ಯಾವರ್ಧಕ ಪ್ರಥಮ ದರ್ಜೆ ಕಾಲೇಜಿನಲ್ಲಿ ದಿನಾಂಕ:28.02.2025ರಂದು ಏರ್ಪಡಿಸಿದ್ದ ರಾಜ್ಯ ಮಟ್ಟದ ಅಂತರ ಕಾಲೇಜುಗಳ “ಬಿರ್ಯುಟಿಕ್ ಎಕ್ಸ್‌ಟ್ರಾ ವೆಗಾನ್ಸ್ಲಾ-ವಿದ್ವತ್-2k25” ಕಾರ್ಯಕ್ರಮವನ್ನು ಉದ್ಘಾಟಿಸಿ ಮಾತನಾಡುತ್ತಿದ್ದ ಅವರು ವಿದ್ಯಾರ್ಥಿಗಳು ಏನನ್ನಾದರೂ ಸಾಧಿಸಬೇಕಾದರೇ ಮೊದಲು ತಮ್ಮ ಗುರಿಯನ್ನು ನಿರ್ಧಾರಮಾಡಬೇಕಾಗುತ್ತದೆ. ತಾವು ಏನಾಗಬೇಕೆಂಬುದು ಅವರ ನಿರ್ಧಾರವೇ ಆಗಿರುತ್ತದೆ. ಅದಕ್ಕಾಗಿ ವಿದ್ಯಾರ್ಥಿಗಳು ಸದಾ ಸತತ ಪ್ರಯತ್ನದಲ್ಲಿ ತೊಡಗಿರಬೇಕಾಗುತ್ತದೆ, ಅದು ಅವರ ಮುಂದಿನ



ಭವಿಷ್ಯವನ್ನು ನಿರ್ಧಾರ ಮಾಡುತ್ತದೆ. ನಿರಂತರ ಅಧ್ಯಯನವು ವಿದ್ಯಾರ್ಥಿಗಳ ಬೆಳವಣಿಗೆಯನ್ನು ನಿರ್ಧರಿಸುತ್ತದೆ. ವಿದ್ವತ್ ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಹಲವಾರು ಸ್ಪರ್ಧೆಗಳು ಇರುವುದರಿಂದ ಅದರಲ್ಲಿ ವಿದ್ಯಾರ್ಥಿಗಳು ಭಾಗವಹಿಸಿ ನಿಮ್ಮ ಪ್ರತಿಭೆಯನ್ನು ತೋರ್ಪಡಿಸಬೇಕಾಗುತ್ತದೆ ಹಾಗೂ ನೀವು ಸಂವಹನ ಕೌಶಲವನ್ನು ಬೆಳೆಸಿಕೊಳ್ಳಬೇಕು. ಸಂವಹನ ಕೌಶಲವೆಂದರೆ ಕೇವಲ ಮಾತನಾಡುವುದಲ್ಲ ನಮ್ಮ ಅಧ್ಯಯನ, ನಾವು ಹೇಗೆ ವಿವರಿಸಬೇಕು ಎಂಬ ಜ್ಞಾನ, ಇತರರಿಗೆ ಹೇಗೆ ಅರ್ಥಮಾಡಿಸಬೇಕು ಎಂಬುದು ಸಂವಹನ ಕೌಶಲವೇ ಆಗಿದೆ. ವಿದ್ಯಾರ್ಥಿಗಳು ಐದು ಅಂಶಗಳನ್ನು ಜೀವನದಲ್ಲಿ ಅಳವಡಿಸಿಕೊಳ್ಳಬೇಕು. ಗುರಿ, ಪ್ರಯತ್ನ, ನಿರಂತರ ಕೆಲಸ, ಸತತ ಅಭ್ಯಾಸ, ವಿಫಲಗಳ ಬಗ್ಗೆ ಯೋಚಿಸದೇ ಇರುವುದು ಇವುಗಳ ಅಳವಡಿಕೆಯಿಂದ ನೀವು ಏನನ್ನಾದರೂ ಸಾಧಿಸಬಹುದು ಎಂದು ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ತಿಳಿಸಿದರು.

ಪ್ರಾಸ್ತಾವಿಕ ನುಡಿಗಳನ್ನಾಡಿದ ಕಾಲೇಜಿನ ಪ್ರಾಂಶುಪಾಲರಾದ ಡಾ.ಎಸ್.ಮರೀಗೌಡರವರು ವಿದ್ವಂತ್‌ನಂತಹ ಕಾರ್ಯಕ್ರಮಗಳಿಂದ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಹೆಚ್ಚಿನ ಜ್ಞಾನ ಬರುತ್ತದೆ. ಈ ಕಾರ್ಯಕ್ರಮವು ಮೊದಲು ಕಾಲೇಜು ಮಟ್ಟದಲ್ಲಿದ್ದು, ನಂತರ ವಿಶ್ವವಿದ್ಯಾನಿಲಯ ಮಟ್ಟಕ್ಕೆ ಬೆಳೆದು ಈಗ ರಾಜ್ಯ ಮಟ್ಟಕ್ಕೆ ಬಂದು ನಿಂತಿದೆ. ಇಲ್ಲಿಯ ಸ್ಪರ್ಧೆಗಳಲ್ಲಿ ವಿದ್ಯಾರ್ಥಿಗಳು ಭಾಗವಹಿಸಿ ತಮ್ಮ ಪ್ರತಿಭೆಯನ್ನು ಹೊರತರಲು ನಾವು ಅವಕಾಶವನ್ನು ಮಾಡಿಕೊಟ್ಟಿದ್ದೇವೆ ಎಂದರು.

ಮುಖ್ಯ ಅತಿಥಿಗಳಾಗಿ ಆಗಮಿಸಿದ್ದ ಸಂಸ್ಥೆಯ ಗೌ||ಕಾರ್ಯದರ್ಶಿಯವರಾದ ಶ್ರೀ.ಪಿ.ವಿಶ್ವನಾಥ್ ಅವರು ಮಾತನಾಡುತ್ತಾ ನಾವು ಯಾವುದೇ ಕೈಗಾರಿಕೆಗಳನ್ನು ಸ್ಥಾಪಿಸಿ ಯಶಸ್ವಿಯಾಗಲು ಹಣಕಾಸಿನ ಹೂಡಿಕೆ ಮತ್ತು ಅದರಿಂದ ಲಾಭವನ್ನು ಪಡೆಯುವುದು ಬಹಳ ಮುಖ್ಯ. ನಿಮ್ಮ ಅಧ್ಯಯನದ ಬಗ್ಗೆ ನಿಮಗೆ ಸದಾ ಆಸಕ್ತಿಯಿರಬೇಕು ಇದು ನಿಮಗೆ ಹೊಸ ಅನುಭವವನ್ನು ತಂದುಕೊಡುತ್ತದೆ ಮತ್ತು ಮುಂದಿನ ಭವಿಷ್ಯಕ್ಕೆ ಪ್ರೇರಣೆಯಾಗುತ್ತದೆ ಎಂದು ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಶುಭಾಷಯ ಕೋರಿದರು.

ಕಾರ್ಯಕ್ರಮದ ಅಧ್ಯಕ್ಷತೆ ವಹಿಸಿದ್ದ ಸಂಸ್ಥೆಯ ಗೌ||ಅಧ್ಯಕ್ಷರಾದ ಶ್ರೀ.ಗುಂಡಪ್ಪಗೌಡರವರು ಕಾಲೇಜು ಬೆಳೆದು ಬಂದ ಇತಿಹಾಸವನ್ನು ತಿಳಿಸಿದರು ಹಾಗೂ ಸ್ಪರ್ಧೆಗೆ ರಾಜ್ಯದ ನಾನಾ ಭಾಗಗಳಿಂದ ಆಗಮಿಸಿದ್ದ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಶುಭಾಷಯವನ್ನು ಕೋರಿದರು. ವಿದ್ಯಾರ್ಥಿನಿ ಕು.ಸುಶ್ಮಿತ ಪ್ರಾರ್ಥಿಸಿ, ಕು.ಕಿರಣ.ಡಿ.ಆರ್ ನಿರೂಪಿಸಿ, ಕು.ಸುಹೇಬಿಯಾ ಸ್ವಾಗತಿಸಿದರು. ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಕಾಲೇಜು ನಿರ್ವಹಣಾ ಮಂಡಳಿ ಅಧ್ಯಕ್ಷರಾದ ಟಿ.ನಾಗರಾಜು, ರಾಜ್ಯದ ವಿವಿಧ ಭಾಗಗಳಿಂದ ಆಗಮಿಸಿದ್ದ ಸ್ಪರ್ಧಾರ್ಥಿಗಳು ಹಾಗೂ ವಿದ್ವತ್ ಸಂಚಾಲಕರಾದ ಪ್ರೊ.ಗೀತಾ.ಎನ್, ಅಧ್ಯಾಪಕ ಸಂಯೋಜಕರುಗಳಾದ ಪ್ರೊ.ಶೃತಿ.ಎಂ.ಟಿ ಹಾಗೂ ಪ್ರೊ.ಚಂದನ್.ವಿ, ಬೋಧಕರು, ಬೋಧಕೇತರರು ಹಾಜರಿದ್ದು, ವಿದ್ಯಾರ್ಥಿ ಮೊಹಮ್ಮದ್ ಸಖೀರ್ ವಂದಿಸಿದರು.

## **VIDWATH 2K25 -AN ENTHRALLING INTER COLLEGLIAE COMMERCE MANAGEMENT AND TECHNICAL FEST KICKS OFF**

The much anticipated inter collegiate fest VIDWATH 2K25 commenced with Grandeur at Vidyavardhaka First Grade College Auditorium, Sheshadri Iyer Road, Mysuru today, bringing together students from various institutions to showcase their talent in the field of commerce, management and computer applications.

The inaugural ceremony was graced by Sri Gundappa Gowda, Hon'ble President, VV Sangha, inaugurated by Sri Shanmukha Rao Goru, Chief Financial Officer, Amar Raja Electronics, Bengaluru. Sri P. Vishwanath, Hon'ble Secretary of Vidyavardhaka Sangha was the Chief Guest.



In his inaugural address, Sri Shanmukha Rao Goru encouraged participants to embrace challenges and make the most of the learning opportunities presented by the fest. The dynamic world of business and technology is evolving rapidly and I am delighted to see students embracing challenges with creativity and enthusiasm - he said. With an inspiring journey towards Chartered Accountancy, he insisted the students to set goals and work hard to sustain in this highly competitive world that has been challenged by artificial intelligence. He said it is very important to improve communication skills continuously and work with cross functional management.

The Chief guest Sri P.Vishwanath expressed that success always depends on judicious financial management, with the seamless experience the inaugurator had given a great insight to mold students that helps them when they take up executive works in their career. He wished a grand success for the event.

Initially, Dr.S. MariGowda, Principal of the college gave a complete insight of the programme through his words of memories and vast knowledge. He opined that VIDWATH is conducted to provide a booster of skill and knowledge among the students. It is a bench mark event in the college. The 17<sup>th</sup> season upholds 17 events both core and non-core to assess the efficiency among the students. By conducting VIDWATH, the college is providing a platform for the students of various colleges and in-turn we are learning motivation, character, courage, values, leadership qualities and many more.

Sri Gundappa Gowda, Hon'ble President, VV Sangha, Mysuru in his Presidential address, he gave an insight about the inception of Vidyavardhaka Sangha and the gradual progress of the college. He highlighted the significance of co-curricular activities and participation of every individual in it which helps in making an individual an all-rounder. He wished, the event a grand success.

Sri T.Nagaraju, Chairman, CMC of the college, was present on the dais. Prof. N. Geetha, Organizing Secretary, Dr.P.K.Govardhan, Staff Advisor, Prof. Shruthi M.T and Prof. V.Chandan, the Coordinators of VIDWATH 2K25 were present in the programme.

The programme started with an invocation by Ms. Samhiha V, final BCA student, Ms. Suhebiya Final BA student welcomed the dignitaries and gathering, Ms.Kirana D R of Final year B.Com compered the programme. Mr.Mohammed Safreed Final B.Com student rendered vote of thanks.. All the faculties, Non-teaching staff, media, students from other colleges, participants and students of the college were present.













**SITIBHAVKILA**  
(Chill Spill)



**“Say It, Play It, Slay It!”**

“Winning is better when you're together!”

**No. of Participants :**

Only Core Event Participants can Participate

**Event Student Co ordinators:**

**Anjali Nagaraja Doddamani - 8197842174**

**Sonushree. N S - 7019173345**

**Suraj S – 6360624131**

**AYU CA VIBHAGA**

(Finance and Taxation)



**CORE EVENTS**

“Where Smart Finance Meets Tax Efficiency”

“Elevate your Financial performance with cutting-edge  
Tax efficiency solutions”

**No. of Participants - 02**

**Event organizer: Keerthana S 8792564300**



**VIPANIYOJANA**

(Business Plan)



-“Turning Idea Into Reality ”

"This event encourages innovations to identify high potential business ideas and to increase networking opportunities among the young aspirants".

**No. of Participants: 02    Event organizer: Nag Amith KN 9483622527**

**Note :** Participants must be with specific business plan



**PACCAYA**  
(Marketing)



**"Break the noise; Make the market yours!"**  
"Marketing isn't just a game,  
win it with strategy and creativity!"

**No. of Participants: 02**

**Event organizer :**  
**Hemanth Aradhya B G 9611012362**

**VEYYAVACCA**  
(Human Resource Management)



**"Connecting People, Creating Empire"**  
"It's not about the quantity;  
it's about the quality of people you hire".

**No. of participants : 02**

**Event organizer :**  
**Kavana S M 9880510152**

**VISO JALA PAHATTAHA**  
(Viso Web Challenge)



**"Your Code Your Legacy"**

**"Hack the impossible; Craft the unthinkable;  
and conquer the untamed digital wilderness."**

**No. of Participants: 02**

**Event organizer :**  
**Yuktha 9741083315**

**NANA PATIPADA CA BALA**  
(Decoding and Dominating)



**"Cracking Codes, Creating Legends"**

**"Solve, dominate, and succeed!  
The ultimate coding challenge awaits."**

**No. of Participants: 02**

**Event organizer :**  
**Vaishnavi M 9880109168**



**NON CORE EVENTS**

**Agni A- Paka**  
*Cooking without fire*

NON-CORE



"Fuel the flavour, not the flame"  
"In the realm of smokeless delight,  
passion simmers, flavour take fight,  
flavour buds dance with joyful might."

**No. of Participants: 02**

**Event organizer :** Ganavi. B. R  
9380763027

**Instructions:**

1. Pre-cooked items are not allowed
2. Participants should bring all the essential ingredients including utensils
3. Participants should bring gloves, mask and chef cap.

**DHANA ANVESANA**  
*(Treasure Hunt)*



"Fastest Minds, Sharper Eyes -  
Unleash The Treasure"  
"Solve the riddles and make your stake.  
Hidden clues  
will lead you to the treasure bright."

**No. of participants : 02**

**Event Organizer :**  
Tejaswini 9964236488  
Bojji Shaithi Jyothika 8660201226

**SAMAYA JAYA**  
*(Min It Win It)*



"The Ultimate Race Against Time!"  
60 Second One Big Chance  
Think fast move faster win it or laugh  
trying!"

**No. of Participants: 02**

**Event organizer :**  
Rakshitha S 6361625657

**SIGHA CITRAKARA**  
*(Vibrant Artistic)*



"Imagination out from your fingers"  
"Art is an expression of ideas and dynamic  
passion for colours."

**Instructions:**

1. Participants should bring all the necessary requirements for drawing and painting
2. Photo copies of pictures are not allowed to draw / paint.

**No. of Participants: 01**

**Event organizer :**  
KAVYASHREE 6360803635



### ADHITTAHANA YUDDHA

(Legend's Arena)  
(Gaming)



"In front of champions,  
only the sharpest minds  
and fastest hands claim  
the Chicken Dinner!"

"Under our law's only one can survive"

Entry Fee: Rs. 500/- Per Team

### MANAS SANKHARA SAMMA

(Mind Mash Marathon)



"Where Speed Meets Strategy!!"

"Mind Mash Marathon offers a fun and  
competitive way to engage your mind  
while having a blast!"

No. of Participants: 04

Event organizer :

Tharun Gowda 8088802639

No. of Participants: 02

Event organizer :

Yogitha N S 9686961707



### GANA KHUMBHA

#### 1) BOX CRICKET

"Play with Heart, Win with Pride"

Entry Fee 700/- Per Team

No of Participants: 05+2

Date : 28-02-2025

"Game played by two teams with a ball and  
bat on a large field centring on two wickets."

Event organizers : SHREYAS 8660823078



### SAMPADAYA PARISA

(Cultural)

"Discover the  
Symphony of Identities"

"Experience the lively rhythms with  
color ful attire, vigorous music" "Showcasing the region's  
diverse culinary traditions."



### 2) HULK MAN

Hulk Is Unstoppable

Entry Fee 200/

No. of Participant: 01

"Destructive actions taken in a fit of rage."

Date : 28-02-2025

Event organizers :  
RANJAN 8217683356



## Cash prize with Trophies

Winner: Rs. 8,000/- Date : 28-02-2025

1<sup>st</sup> Runner up: Rs. 6,000/-

2<sup>nd</sup> Runner up: Rs. 4,000/-

No. of participants: Min-5, Max – 15



### 3) TIGER FIVE'S

"Unleash Your Potential Score Your success"

No. of Participants: 4+1

Entry Fee 700/- Per Team

Instructions for all the sports events:

Date : 01-03-2025

Event organizer :

Ibrahim Shariff 9110671129

1. Maximum 2 teams from a college
2. Umpire decisions will be final
3. College ID card is compulsory
4. A player is allowed to represent only in one team
5. No Re-Entry Time limit is 3+2+6 & remaining Tiger Five's rule will be updated
6. The winners will be awarded with attractive cash prize and trophies

Cultural Coordinators :

Aishwarya. M 8904343629

Chaitra .S 9110670567

Ranjitha. M 9901984803

Samhitha V.S 9481509122













VIDYAVARDHAKA SANGHA(R) MYSURU  
**VIDYAVARDHAKA FIRST GRADE COLLEGE**  
**SHESHADRI IYER ROAD, MYSURU-570001**



A STATE LEVEL INTER COLLEGIATE  
BIZTECH EXTRAVAGANZA - 2025

**VIDWATH**

**2K25**

Season 17

*Special Guest*

**JASKARAN  
SINGH**

**CULTURAL**

**INAUGURATION BY**

*Jaskaran Singh*



**@ 6:00 P.M Onwards**

**ON FRIDAY 28<sup>TH</sup> FEB 2025**















