



**19-10-2024**

**ONE DAY NATIONAL CONFERENCE**



Vidyavardhaka Sangha(R), Mysuru  
**Vidyavardhaka First Grade College**  
Sheshadri Iyer Road, Mysuru -570 001  
Department of Commerce and Management & IQAC  
Inauguration of  
**NATIONAL LEVEL CONFERENCE**  
ON



**“STRATEGIC ENTREPRENEURSHIP:  
A KEY FOR SUSTAINABLE DEVELOPMENT”**

Chief Guest  
**PROF. N. NAGARAJA**  
Registrar (Evaluation)  
University of Mysore, Mysuru

Venue: Sri. P.M. Chikkabaraiah Hall  
Date: 19<sup>th</sup> October 2024, Saturday Time:9.30A.M

*All are cordially invited*

Key Note Speaker  
**PROF. DINESH SHENOY**  
Dean, School of Management  
Science, Chanakya University, Bengaluru









