



05-10-2024

INTERNATIONAL WEBINAR



Vidyavardhaka Sangha (R) Mysuru
Vidyavardhaka First Grade College
(Sheshadri Iyer Road, New Bamboo Bazar, Mysuru-570001)
Department of Commerce & Management & IQAC



in collaboration with
Afghanistan School of Business and Economics
Organizing an International Webinar
on

"Practical Strategies of Financial Management for SMEs and to New Startups"



OBJECTIVE

The webinar aims to equip participants with helpful financial management practices that will assist them in effectively controlling their Finances, Optimizing cash flow, Securing funding, and ensuring long-term financial stability and growth in the current vast competitive business environment.

THEME

- Effective Budgeting and Financial Planning
- Cash Flow Management
- Funding and Capital Acquisition
- Cost Management and Reduction
- The role of financial technology (FinTech) in SMEs
- Legal and Regulatory Compliance

Event outline:

Time: 3 pm - 5 pm
Date: October 5, 2024
Mode: Online
Reg. Fee: Free
Last date of Registration: September 30, 2024

Certificates will be issued to the participants

To Register, Please Scan the QR Code



Organizing Members

Chief Patrons

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Prof. Geetha. N
HOD. Dept. of Commerce
VVFGC Mysuru

Webinar Convener

Prof. Harshitha. M
Dept. of Commerce

Students' Coordinator

Mr. Mohammadullah brahimi
CEO and Founder,
Afghanistan School of Business and Economics



Vidyavardhaka First Grade College, Mysuru – Events, Special Talks, Seminars and Activities page

